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Tiger Profiles and Insulation signs on as exclusive networking sponsor of Emerging Markets Airports Awards

Emerging Markets Airports Awards (EMA Awards) today announced that Tiger Profiles and Insulation has confirmed its participation as exclusive networking sponsor.



'Tiger Profiles and Insulation's sponsorship of our networking session represents a welcome development. Our sponsors form the heart of the event, fostering a mutually rewarding relationship,' said John Ellis, CEO of 'EMA' Awards office.

'The Awards night will present an unrivalled networking opportunity to reach out to the aviation and airports community. As the networking sponsor, Tiger Profiles and Insulation will be able to highlight benefits of its broad portfolio of solutions and thereby create great brand awareness at the event, where senior executives and key decision makers are expected to attend,' he added.

Tiger Profiles and Insulation is a leading name in the specialized cladding and insulation industry. The company offers its expertise in design, fabrication and installation at airport terminal buildings and hangers.

Speaking on their participation, Bernard Nasr, CEO of Tiger Profiles and Insulation, said, 'We are delighted to support EMAA, which is already getting rave previews as a premier airports

awards celebration in the region. With much of our focus this year on the airports sector, EMAA will provide us with the right platform to showcase our unique solutions tailored specifically for airports besides getting enhanced brand visibility amongst a much focussed audience of customers.'

Inaugural 'EMA' Awards is already being touted as the ultimate industry recognition considering that this is the first time an award has been designed to cater to the regional airports industry.

The event will be the first of its kind attracting a gamut of delegates and senior decision makers from the emerging market airports.

Speaking about the awards Ellis said, 'It promises to recognize people and processes that work both smarter and harder.'

'The awards will be an excellent tool, allowing airports from across the region and beyond to compete. This will help airports strive to achieve operational excellence and allow businesses and industry leaders to set leads,' he added.

Ellis anticipates competition to be tough owing to the strong sectoral growth in the region, and the increasing awareness about the awards.

The idea of having a distinguished award function recognising the talents of the airports industry across the Mid East and other emerging markets was voiced during the last inter airport Europe 2009 trade fair that took place from October 6 to 9 at the Munich Trade Fair Centre in Germany.

Organised by Arabian Reach, a leading marketing & promotions company in the region, the EMMA 2010 will honour excellence in 23 categories of airports operations and of professionals from the emerging markets of the Mid East, Africa, the Indian subcontinent, Russia and the CIS states.

The 2010 EMA Awards will be announced at a gala dinner to be held at Le Meridian Hotel in Dubai on 26 April and will be attended by over 700 of the region's leading aviation professionals.

Notes and Media Contacts

About EMAA 2010:

EMAA awards are broadly divided into three different categories. Four 'Hall of Fame' awards will be given out to the 'Airport Personality of the Year', 'Airline Personality of the Year', 'Cargo Personality of the Year', and 'Women in Corporate Aviation'. The '2010 Best Airport Awards' will see winning airports being chosen in 13 categories. These include 'Best Airport Up To 5 Million Passengers', 'Best Airport Up To 10 Million Passengers', 'Best Airport Up To 15 Million Passengers', 'Best Airport Over 15 Million Passengers', 'Best Cargo Airport', 'Best Airport Ground Handler', 'Best IT Service Provider', 'Best Airport Hotel', 'Best Airport Retailer', 'Best Airport Freezone', 'Best Airport Design & Layout', 'Best Airport Safety/Security', and 'Best Green Airport (Environmental Awareness)' categories. 'Special Awards' will be awarded in the six categories of 'Best Airport-Passenger Friendly', 'Best emerging Airport', 'Best Emerging Cargo Airport', 'Best Airport Equipment Manufacturer/Supplier', 'Best Airport Management Company', and 'Best Airport Services Company'. For more details and updates, kindly go to www.arabianreach.com/emma.

About Arabian Reach:

Established in 2008 in the International Media and Production Zone, Arabian Reach is a Dubai-based marketing and promotions company. For more details, please visit www.arabianreach.com.

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